

TIMOTHY JONES

UI UX Designer

I am a designer with a passion for design thinking, layout creation, and problem-solving. Moving from a career as a graphic designer, I strive to solve problems with a focus on the user. My strengths are my creativity, problem-solving, and ability to bring fresh ideas to the table.

[Portfolio](#) [Behance](#) [Linkedin](#)

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EXPERIENCE

UI UX Freelancer

Sucrose Sorcerer

January 2022 - February 2022

- Designed a responsive website, improving customer interaction by 80%
- Created user flows, product roadmap, & wireframes backed by research data
- Improved task completion by 60% by conducting usability test sessions
- Implemented a new design system, streamlining the company's design and brand
- Updated Sucrose Sorcerer's brand, improving customer interaction and trust from 30% to 75%

Graphic Designer

Team Velocity Marketing

September 2017 - December 2020

- Helped implement a new cloud-based work format ensuring the company didn't lose work output when transitioning from in-office to remote
- Lead production designer for Bentley Motors, improving the efficiency and work output by 70%
- Created a design process for coding Bentley emails, adding to the team's work production and allowing us to take on more clients
- Added value to the team by creating templates and digital assets for use by other designers
- Improved and grew the design process by adding new design formats, increasing the team's overall revenue and efficiency

EDUCATION

UI UX Academy

Designlab

June 2021 - July 2022

Bachelors of Fine Arts Degree Concentrated in Graphic Design

Radford University

August 2013 - May 2017 (Graduated Cum Laude)

KNOWLEDGE & SKILLS

Design Thinking
User Interface Design
User Experience Design
Interaction Design
Wireframes
Rapid Prototyping
Usability Testing
Research
Graphic Design
Branding
Communication
Googling

TOOLS

Figma, Adobe Creative Suite, Microsoft Office, Slack, Google Suite

MORE

For more career experience, please visit my [LinkedIn](#).

